

Rep Order# 6847485 Ver# 5 Status Revised Traffic Order# Printed: 09/17/2012 5:30 PM 1 of 3

**Last Received:** 09/17/2012 4:19 PM  
**Showing Buylines:** All Rep & Sta Revised Lines

Station **WVBT-TV NORFOLK, VA.**  
Advertiser **( ) HOUSE MAJORITY PAC**  
Product **HOUSE MAJORITY PAC**  
Estimate# **1432**  
Buyer **Dan Nagelberg**  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1432  
Flight Dates 09/04/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: HOUSE MAJORITY PAC SC=\*

---REMARKS---

VER 5 ISSUED TO CXL SPOTS 9/18-9/24 PER AGY/CLIENT REQUEST  
REVISED CONTRACT TOTAL IS \$4725  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	M-F	10A-11A	MILLIONAIRE Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$100.00	09/17-09/21	0	0	0	\$0.00	
	*3	M-F	7P-730P	TMZ ON TV Buyline Comment: CXL 2X PER AGY/CLIENT REQUEST Sales Remark: V5 CXL 2X PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$400.00	09/17-09/21	1	1	1	\$400.00	
	*4	M	9P-10P	THE MOB DOCTOR Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$2,000.00	09/24-09/24	0	0	0	\$0.00	
	*5	W	8P-10P	THE X-FACTOR Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$2,500.00	09/19-09/19	0	0	0	\$0.00	

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Advertiser (    ) HOUSE MAJORITY PAC    3050 K ST NW    Sales Office (    ) ANJIE BRADY  
Product HOUSE MAJORITY PAC    WASHINGTON, DC 20007    Salesperson (    )  
Estimate# 1432    Agency C/P1/P2/E 79/86/1432    Salesperson Phone# 215-567-6005  
Buyer Dan Nagelberg    Flight Dates 09/04/2012 - 09/24/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/22-09/22	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*10	M-F	4P-5P	STEVE WILKOS	:30	\$250.00	09/10-09/14 09/17-09/21	0 1	1 1	0 1	\$250.00	
				Buyline Comment: CXL 3X PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL 3X PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*11	M	4P-5P	STEVE WILKOS	:30	\$250.00	09/24-09/24	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*12	M	10P-1045P	LATE NEWS	:30	\$1,200.00	09/24-09/24	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*14	M-F	1130P-12A	DISH NATION	:30	\$150.00	09/17-09/21	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 2 / \$650.00

---SALES MONTHLY TOTALS---

Sep 12: 11 / \$4,725.00

EC'd Yes    Last Received: 09/17/2012 4:19 PM    Showing Buylines: All Rep & Sta Revised Lines

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Advertiser	(    ) HOUSE MAJORITY PAC		3050 K ST NW	Sales Office (    )	PHILADELPHIA
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson (    )	ANJIE BRADY
Estimate#	1432		Agency C/P1/P2/E    79/86/1432		
Buyer	Dan Nagelberg		Flight Dates    09/04/2012 - 09/24/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938
Fax#					

Sales Totals: 11 / \$4,725.00  
Station Totals: 11 / \$4,725.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$47,250	CATV 0%	WAVY 36%	WGNT 1%	WPXV 0%	WTKR 19%
		WTVZ 5%	WVBT 10%	WVEC 29%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE